



# ASSOCIATION OF ASSESSING OFFICERS OF MANITOBA

67TH ANNUAL PROFESSIONAL DEVELOPMENT CONFERENCE

HOLIDAY INN AIRPORT WINNIPEG WEST  
2520 PORTAGE AVENUE, WINNIPEG, MB

TUESDAY – May 7<sup>th</sup>, 2024

1:00pm to 2:00 pm

**Valuation in 2024 - Thinking Beyond the Number**  
Jason Schellenberg – Red River Group

2:00 pm to 3:00 pm

**Market Insights / Outlook**  
Jeremy Davis -The Winnipeg Real Estate Board

3:00 pm to 3:15 pm

**Networking Break**  
*Coffee, Tea and snacks will be served*

3:15 pm to 4:30 pm

**Clarity, Transparency & Professionalism in Assessment -  
An Agent's Perspective**  
Kerry Reimer / Rod Slaughter - Altus Group



WEDNESDAY – May 8<sup>th</sup>, 2024

7:30 am - 8: 30 am	<b>Breakfast</b> <i>Full Breakfast will be served</i>
8:30 am - 9:00 am	<b>Opening Introduction &amp; Ceremonies</b>
9:00 am - 10:30 am	<b>Provincial Innovation Update</b> <b>Ingrid Bjornson &amp; Patty Freeman</b>
10:30 am - 10:45 am	<b>Networking Break</b> <i>Coffee &amp; Tea will be served</i>
10:45 am – 12:00 pm	<b>Disrupting Perfectionism by Finding Your Own Permission Slips</b> <b>Lauren Best</b>
12:00 pm – 1:00 pm	<b>Networking Lunch</b> <i>Full lunch will be served</i>
1:00 pm – 2:00 pm	<b>Assessing Oil Wells, Pipelines &amp; Railways</b> <b>Michael Boyle &amp; Ryan Kennelly (Province of Manitoba)</b>
2:00 pm – 3:00 pm	<b>Residential Tenancies Branch – Rent Regulations and Increase Guidelines</b>
3:00 pm - 3:15 pm	<b>Networking Break</b> <i>Coffee, Tea and snacks will be served</i>
3:15 pm - 4:30 pm	<b>Annual General Meeting, Elections &amp; Accreditation Awards</b> <b>AAOM Executive</b>
6:30 pm - 8:30 pm	<b>Presidents Dinner</b> <i>(By invitation only)</i>



THURSDAY -

May 9<sup>th</sup>, 2024

7:30 am - 8:30 am

**Breakfast**

*Full Breakfast will be served*

8:30 am - 10:00 am

**Board Presentations in a Virtual Age - On Camera or  
in Person: Considerations for Effective Presentations**  
**Michael Cortvriendt**

10:00 am - 10:15 am

**Networking Break**

*Coffee & Tea will be served*

10:15 am – 11:30 am  
pm

**The Magic of Teamwork**

**Greg Wood**

11:30 pm - 12:00 pm

**Closing Ceremonies & Closing Draw**

\*The Conference schedule and speakers may be subject to change without prior notice under unforeseen circumstances\*

## Conference Speakers



**Jason Schellenberg, P. App, AACI, PGCV, B.Comm(Hons.)**

Jason is an AACI designated fee appraiser with Red River Group in Manitoba. Areas of experience include work as an expert witness before tribunals and courts. Jason has also mentored several AIC Candidate Members, is a past president of AIC-MB and is a member of the AIC National Peer Review Committee.



**Alana Jennings-Coutts, P. App, CRA**

Alana is a CRA designated fee appraiser in Manitoba with her own firm (AJC Appraisals). She is the President-Elect & Advocacy Chair of AIC-MB and a member of the AIC National Peer Review Committee. She believes in advancing the appraisal profession with her volunteer work.

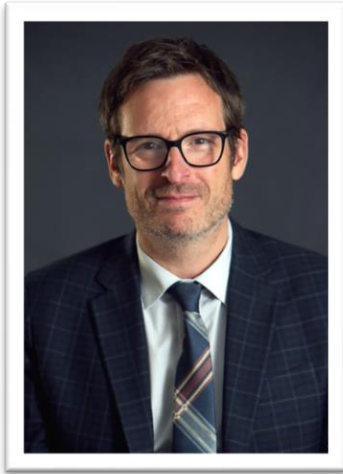


**Jeremy Davis**

Jeremy Davis is active in building stakeholder relations to bring awareness to the Winnipeg Regional Real Estate Board's important role in the market region it serves. He delivers MLS® market analysis and market intelligence to ascertain how the market is progressing and is a spokesperson on the MLS® market. Jeremy also writes a column focused on the housing market in the Winnipeg Regional Real Estate News. Jeremy's career has seen him serve as the Director of Communications at City Hall championing issues at the City of Winnipeg. Jeremy brings over 15 years of experience working in the federal and municipal governments, and has a passion for strategic

communications, media relations, and stakeholder engagement.

Jeremy is the director of external relations and market intelligence for the Winnipeg Regional Real Estate Board.



**Rod Slaughter, B. Comm (Hons), Dip., U.L.E., AACI**

Rod is the Vice-President in charge of the Prairie Region for Altus Group and leads the efforts of our Manitoba and Saskatchewan teams. He has 24 years of experience in all aspects of both property assessment advocacy and property tax management, with an emphasis on office, industrial and large retail properties. Rod has completed assessment reviews for the majority of the A class and B class office buildings in downtown Winnipeg, most of the regional shopping centres in Winnipeg and many industrial properties throughout the Province. In addition to assessment appeal advocacy, Rod has had extensive involvement in other real estate consulting assignments including due diligence projects and consulting assignments involving in-depth market research and analysis.



**Kerry R. Reimer, LL.B.**

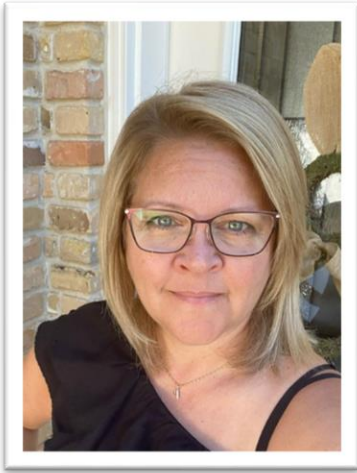
Kerry has been providing property and business assessment consulting services for over 28 years, shortly after graduating with a degree in law from the University of Manitoba. He served as the National Director of Tax Quality Assurance Systems for the property tax consulting practice of Deloitte & Touche and has appeared before multiple administrative tribunals in both Manitoba and Alberta. Kerry has completed thousands of assessment reviews for many types of property, with an emphasis on the retail and office sectors. Kerry has successfully completed studies in real estate offered by the Manitoba Real Estate Association and University of British Columbia and is currently a non-practicing member of the Law Society of Manitoba.

**Ingrid Bjornson**

Ingrid Bjornson is the Residential Valuation Coordinator for the Province of Manitoba. She graduated from the University of Manitoba in 2000 and initially pursued a career in sales. In 2008, she transitioned to the Property Assessment Service Branch. Over the years, Ingrid has gained experience working at the Portage La Prairie and Selkirk offices before moving to the Winnipeg office in 2021. She completed her DULE in 2014 and is actively expanding her knowledge in innovation and technology.

In her free time, Ingrid enjoys spending her summers with her husband Rob, son Tyler, and their dog Bowie at their trailer near Grand Beach.





**Patty Freeman, AAM, B.Sc.**

Patty Freeman, AAM, B.Sc., is the District Operations and Innovation Coordinator from the Property Assessment Services Branch in the Department of Municipal and Northern Relations. As a member of the branch's leadership team, Patty coordinates operations of the 10 district offices located throughout the Province of Manitoba and leads innovation initiatives for the branch. Patty's experience leading transformative projects includes province-wide desktop reviews utilizing oblique high-resolution imagery, scoping for the branch's CAMA replacement and is coordinating implementation of a mobile assessment interface. Patty is an Accredited Assessor of Manitoba, holds a Bachelor of Science in Agriculture degree from the University of Manitoba and has a Certificate in Real Property Assessment from the University of British Columbia.



**Lauren Best**

I'm Lauren Best. And I am a Certified Hypnotherapist, Writer, Speaker, Workshop Facilitator, Podcast Host and Coach who works at the intersection of wellness, consciousness, creativity, and business. In 2020, my whole world blew up and on my journey to learn to love myself and to overcome burnout I found the practice of hypnosis which would change my life forever! It became so instrumental in my own life to discover what my version of conscious and intentional living could look and feel like. It empowered me to find confidence in my pursuit of creative entrepreneurship. Trusting and reprogramming my subconscious mind has also invited opportunity for me to disrupt perfectionism and deepen into my spiritual practice.

I now work with Conscious and Creative Leaders and Entrepreneurs, and Curious Individuals to unlock potential, envision new possibilities for their work and life, connect to their intuition, understand their unique abilities, and strengthen their mind-intuition-body connection to take authentic action.

I love speaking about disrupting perfectionism through conscious and intentional living, rewiring the subconscious mind, embracing creative entrepreneurship, and designing self-care practices to guide and inspire folks to show up more authentically in their work and lives.



### **Michael Boyle, AAM**

Born in Regina (the secret's out). Graduated from Business Administration at Red River College, as it was known at the time. Spent over a decade as general manager of a local chain of video stores in Winnipeg, in the waning days of the video business. Started a new career in property assessment in 2011, completing the Certificate in Real Property Assessment soon after. Became a certified AAOM member in 2016. Started a new role as ICI Valuation Coordinator for Manitoba Property Assessment Services Branch in 2019.



### **Ryan Kennelly**

Born and raised in Sudbury Ontario, Ryan has also lived in British Columbia, Red Lake Ontario and other various remote communities before settling in Manitoba in 2008. After graduating from Laurentian University, he worked in the tourism industry in BC then pursued a career as a bush pilot. A new career with Manitoba Assessment started in 2012 in the Portage office. He has been a Senior ICI officer since 2019. Ryan has a wife, two children and two dogs.



### **Michael Cortvriendt, AAM**

Michael Cortvriendt began his career in property valuation back in 1993 as a residential fee appraiser with a Winnipeg real estate firm. In 2001 Michael joined Manitoba Intergovernmental Affairs as an assessor working in the Steinbach District. In his role with the Province he attended Boards of Revision across south east Manitoba and even attended hearings at the Municipal Board on both residential and commercial properties.

Michael returned to the private sector in 2008 working in a full service appraisal firm, and even acted as a tax agent for some of their clients.

Michael enjoyed property assessment so much that he joined the City of Winnipeg in 2010 as a Valuation Officer working with the Office section.

Michael has been a member of the City Slickers Toastmasters Club since 2011, and is currently a Guest Trainer for the City of Winnipeg's Effective Speaking Course. In this session Michael will explore how to deliver effective presentations at hearings - both in person and virtually.





### **Greg Wood**

Greg Wood is an award-winning magician, comedian, and speaker. He has performed his own brand on comedy and illusions across Canada and in ten countries on Five Continents. He is a three-time winner of Winnipeg's "Best of Variety Act" and has twice won Manitoba's close up illusionist award.

He recently earned the Accredited Speaker designation – the prestigious designation recognizing excellence in professional -level public speaking skills and subject matter expertise awarded by Toastmasters International. He is the first in Manitoba to earn this designation and only the 11th in Canada. Only 81 have earned this award since its inception in 1981.

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# Association Of Assessing Officers Of Manitoba

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**2520 PORTAGE AVENUE, WINNIPEG, MB**

## REGISTRATION INFORMATION

Please e-mail [admin@aaom.mb.ca](mailto:admin@aaom.mb.ca) to confirm your registration.

Registration Fee of **\$185** for the full program.

Deadline for registration and payment of the \$185 fee is **Tuesday April 30th 2024**. Payment by cheque to P.O. Box 2178, Station Main, Winnipeg, Manitoba, R3C 3R5, E-transfer to [admin@aaom.mb.ca](mailto:admin@aaom.mb.ca) using password "mbassessor", or on the website: <https://aaom.mb.ca/forms/> If applicable

**Please advise of any dietary restrictions so that alternatives can be provided.**

## RECERTIFICATION CREDIT INFORMATION

**By attending the full conference, accredited members will earn 12 recertification credits.**

The current recertification cycle ends December 31, 2025; in order to recertify accredited members must have earned 20 credits and applied for recertification by this date.

For more information on A.A.M. recertification: <https://aaom.mb.ca/membership/recertification/>

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